



AIRPORT REGIONS CONFERENCE

# ARC Strategy 2008–2010

## Challenges for the future

- Developments in the aviation industry have very important effects in airport communities.
- Aviation is essential in a global world and the key to European integration and prosperity.
- The rapid growth in the industry is a major challenge for local and regional authorities who are responsible for regional development, planning, environmental protection and the wellbeing of their citizens.
- Cities and regions with major international airports face a common challenge and must work together with all stakeholders to influence international regulation in aviation, and to mitigate the disadvantages of a major airport while still benefiting from the prosperity and opportunity a major airport can bring to their citizens.
- The aviation industry must work with the airport regions to address the environmental effects of aviation on noise, air quality and climate change.
- Aviation is a vital part of local and regional development in airport regions and the people most affected by it must have a role in determining the direction the industry will take.

## The ARC Mission statement

Working in partnership with other key players including airport operators, airlines, air transport organisations and other authorities, ARC will:

- Enhance the role of regional and local governments as active partners in the development of European Air Transport Policies
- Co-operate at European level to pursue common interests
- Undertake common initiatives for the exchange of information and best practice among its members.

## The ARC objectives

- To enhance aviation related knowledge and competence in member regions.
- To influence the EU, international policy makers and industry in accordance with the positions of regional and local communities on aviation related matters (e.g. regional development, environmental effects, economic growth and community wellbeing).
- To raise awareness and to promote ARC and ARC positions to relevant stakeholders in industry and government and to potential ARC members.

## Key issues for ARC member regions include:

- Noise
- Climate change
- Quality of life
- Air traffic management impact
- Transport multimodality (air-train)
- Surface access to airports
- Open skies
- Tourism
- Labour market issues and education
- Integrated airport and local/regional planning
- Legislative differences between European countries
- Aviation statistics



## Strategy Methodology

Delivery of the strategy will focus on 4 key areas:

### Project development

**ARC** will initiate the following projects:

- Quality of Life in Airport Regions – QLAIR
- Climate changes and surfaces access to airports
- Open Skies and regional consequences
- Airport Regions E-learning Academy – AIREA
- Noise Nuisance
- ARC Mediation Competence Centre
- Support the airport related initiatives of member regions

### Lobbying

**ARC** will promote the views of airport cities and regions on European policy issues including:

- Airport capacity
- Slot allocation and regional consequences
- Revision of the EU noise directive
- Urban mobility and climate change

### Information

**ARC** is actively promoting the position of ARC members on policy matters through its lobbying activities.

**ARC** informs and updates members on upcoming issues of relevance for airport regions through the ARC website, newsletters, presentations and special reports.

### Recruitment and marketing

**ARC** actively promotes to cities and regions with international airports, the benefits of being part of the ARC network, which provides a platform for joint activities with other European and international airport regions and with the aviation industry.

## The ARC Core Values

Our core values which enable us to fulfil the ARC mission are:

- A clear identity and high profile
- A strong representative voice
- An openness to share experience, information and ideas
- A willingness to share expertise on matters relevant to the role of ARC
- Open cooperation with other organisations
- An understanding of current aviation and regional development issues

The logo for Airport Regions Confederation (ARC) features the letters 'ARC' in a bold, black, sans-serif font. A thick black horizontal line extends from the right side of the 'C' across the entire width of the yellow background.

A I R P O R T R E G I O N S C O N F

# What is ARC?

- **ARC** is the leading European representative organisation for cities and regions with major airports and as such is recognised as a political stakeholder.
- **ARC** members represent more than 30 cities and regions from 19 countries and the organisation continues to grow. Our members represent 70 percent of all European regions with airports handling more than 10 million passengers.
- **ARC** has a Representative Office in Brussels to inform and promote the ARC to the European Commission and to other European institutions and the aviation industry. This office also provides ARC members with a platform to support member activities and projects.
- **ARC** monitors air transport policy development in Europe on behalf of its members.
- **ARC** provides a network of expertise for policy development on key topics for airport regions.
- **ARC** produces a wide range of studies on topics including economic growth and innovation, transport structures, spatial planning and land use, environmental effects.
- **ARC** provides a global network of contacts with similar organisations.
- **ARC** stimulates cooperation between members through a stable network of regions with similar structures and who face similar challenges.
- **ARC** informs members on how EU policy may affect local policies.
- **ARC** informs European institutions about the effect of aviation on the cities and regions in Europe.



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## ARC Brussels Office

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